

Strong Oeko-Tex presence

The International **Oeko-Tex Association** has its own stand here at ITMA, with a total of 36 experts from the 15 Oeko-Tex testing institutes and 50 contact offices around the globe providing information about the Oeko-Tex process for testing for harmful substances. The Oeko-Tex Association is exhibiting in **Hall 4, Stand A162.**

Against the background of the approaching 20th anniversary of Oeko-Tex in the coming year, secretary general Dr Jean-Pierre Haug is also taking part in the show's 'Textile Dyestuff and Chemical Leaders Forum', on Monday, September 26, where he will present the benefits of the 'Confidence in textiles' label and the additional possibility of having production premises certificated to

Oeko-Tex Standard 1000. The presentation is scheduled for 9.15am in Room 5.3 at the trade fair conference centre.

The Oeko-Tex Association says its aim is to provide personal and competent support for both existing certificate holders and interested textile companies in all of the main manufacturing countries and at international events in the sector – such as ITMA – in order to create the best possible basis for fulfilling the required criteria in terms of quality assurance in their works. To date, across the globe, over 100,000 Oeko-Tex Standard 100 certificates have been issued, covering millions of textile products and involving more than 9,500 companies.

The association comments that visitors to the trade fair will particularly enjoy the high-value give-aways to be handed out to them as a token of appreciation by the experts from Oeko-Tex labs present at the stand. These include practical shopping bags and Buff branded multi-function cloths. An artist was commissioned to produce the exclusive design for these, taking inspiration from elements of the Oeko-Tex label. All of the gifts fulfil the requirements of the Oeko-Tex Standard 100.



The design of the high-value trade fair gifts has been created by an artist to mark next year's 20th anniversary of Oeko-Tex testing for harmful substances.



The Oeko-Tex team are pictured yesterday on their ITMA stand